

Air Conditioning Contractors Western Pennsylvania

January 2021

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- No January Meeting

Volume 16, Issue 1

2021 Board Meeting Dates

January 14th

Board Meeting only this month.

February 11th

Board Meeting only this month.

March 11th

Board Meeting only this month.

April 8th

Board Meeting only this month.

2021 Planning Meeting

We will be planning future meetings so when we are able to meet all together, we will have topics in place.

Further discussion to be made at our January 14th ZOOM Board Mtg.





10 ways to Support Local Businesses during COVID-19 . . . by FLACCPA

The outbreak of COVID-19 has taken a toll on many people, families, and organizations around the world. It has also resulted in difficult times for many of our local businesses, which are incredibly vital and unique to our individual communities. Some businesses have been forced to temporarily close, and many others have had to scale back or change their operations completely. While it's easy to feel powerless in a time like this, there are still a few things we can do to support our local businesses.

- Shop Remotely, Shop Online Many businesses have an option to purchase their goods or services through their website, Facebook, via a phone call or through email. Online purchases are a great way to support local without leaving the comforts and safety of home!
- 2. Order Takeout or Delivery Most restaurants have found a way to continue serving during this difficult time, and many have curbside pickup or even delivery options that they couldn't offer before. Now's the perfect time to order from your favorite restaurant, or to try somewhere new! As long as you don't have to cook, it will be delicious!
- 3. Purchase Gift Cards For those businesses who are unable to remain open, purchase a gift card now to use later. This will help bridge the cash-flow gap for those businesses. Buy future you a date night, shopping spree, or lunch with friends!
- 4. Order Ahead Make your transactions easier and less stressful by placing your order prior to arriving. This will shorted your exposure time and lessen the risk for everyone involved.
- 5. Buy Local Many of the items you might typically buy in the big city or at the big box stores are available at your local shops as well. Buy local and support small business owners, the people who live in your neighborhood and know your name. They really appreciate it.
- 6. **Stay Home** If you are feeling at all ill. A cough, sore throat, fever or runny nose are all signs that you should stay home. You'll be helping out businesses by ensuring their employees stay healthy.
- 7. Avoid Paying with Cash This is another simple way to limit the risk of exposure to employees. Credit, Debit, and especially contactless cards and options like Apple Pay or Google Pay are great ways to eliminate touching key pads or handling cash. Plus, these transactions are usually faster, getting you in and out of the shop quickly!
- Write Good Reviews The Glenwood Area Chamber of Commerce has initiated a #WooHooWednesday! Try to write 3 positive reviews of your favorite local businesses each Wednesday. Facebook, Google, and Yelp are all great sources to write reviews.

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LOOK BACK to LOOK FORWARD . . . Federated Insurance

When you think about your past year in risk management, what sticks out to you? What worked? What didn't? What can you improve? Did you have an above-average safety record? Maybe one of your employees was injured. Did your attitude toward workplace safety help or hinder your success? Now is a good time to take stock of the past 12 months, as unusual and unprecedented as they were, and move forward using the experience you gained. Here are a few ideas to help get you thinking about how to use 2020 to create a better 2021.

Your people are your priority. Your employees are your number one asset. Whenever you create or revise policies and procedures, do it with their well-being in mind. If your employees are working safely, they are more productive, your operation is more efficient, and you are more likely to meet your organization's goals.

Make risk management a part of your company culture.

Creating a safer workplace is not a one-time task. It requires attention and participation at all levels — but it starts at the top. When leaders show passion and commitment, employees will naturally follow.

Control what you can; prepare for what you can't. Risk management is a mixture of affecting variables and adjusting to outside influences. For example, you can train your employees on proper ladder use, helping reduce their chances of injuring themselves while climbing. However, you can't prevent a weather event from damaging your facilities, but you can make a plan to react to such events to help keep your business operating as smoothly as possible under the circumstances.

Strengthen your existing policies and practices. Even if your risk management program is already strong, it can always get better. Are you giving new employees information and tools for success? Can you use technology to help increase safety and efficiency? Examine your risk management activities and look for opportunities for development.

Continued page 5...

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Next General Meeting - \$240.00



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For additional information visit www.accwpa.org or call 724-687-7860 Email: accwpa@zoominternet.net

Additional reasons for membership are:

- Company membership applies to all employees of your firm
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LOOK BACK to LOOK FORWARD . . . Federated Insurance

Don't let lessons go to waste. If your business had a safety incident like an auto crash or workplace injury, use the experience to help guide your efforts. Don't let an unfortunate event be in vain.

Watch out for emerging risks. Businesses face new threats to their success every day, so keep an eye on what's happening in the world and in your industry. Risks like cybercrime, and rises in punitive court judgments for auto liability have become more prominent in recent years.

Risk management is an ongoing process. One of the most important parts of that process is learning from your experiences. But be careful not to dwell on the past. Instead, use it as a valuable resource on your journey to success.

Founded in 1904, Federated Insurance is a national insurance and risk management organization that serves the property, casualty, and life insurance needs of clients in select industries. The organization has more than 500 recommendations from state, regional, and national associations and buying groups and is rated A+ (Superior) by industry analyst A.M. Best®.

At Federated Insurance, It's Our Business to Protect Yours®



10 Ways to Support Local Businesses During COVID-19

- 9. Utilize Social Media Follow, Like, Share, Comment and spread the news of your local businesses to all of your friends and followers! Did you get an incredible lunch delivered right to your door, or fantastic customer service from your local grocer? Give them a shout-out!
- 10. Be Understanding We are in unprecedented times and some businesses have either been forced to temporarily close or have made the difficult decision to do so for safety reasons. Be understanding. Know that each business is different and they are doing what's best for them, and try to support them in any way possible. Reach out to the business owners or employees to ask how they are doing, or to simply let them know you support their decisions. It means a lot!

These simple changes can go a long way in helping businesses improve cash flow, keep employees on payroll, or just to feel connected and boost morale.

Misc. Info

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accwpa@zoominternet.net



HAPPY NEW YEAR!

ACCWPA's Board of Directors and Executive Director would like to wish you peace, joy, and the happiest for 2021!

The holidays are a time of reflection, peace, and unity. As 2020 ends, our thoughts are turned towards 2021 those who engaged our organization as a partner and played a major role in cultivating an inclusive ACCWPA community in which we all belong and thrive.

Many of us may have different faiths and philosophical traditions, but we all work to embrace and promote joy, hope, and love for one another. As we gratefully anticipate a strong 2021 for ACCWPA, our members and friends, let us remain hopeful for a time that we all can celebrate our achievements and special milestones together. As we embrace a new year, our wish is that you are filled with great comfort, renewed joy, hope and love and know that together, we will all rise in 2021.

Air Conditioning of Western PA

will continue to be your local industry partner, as we have been since 1950.

Annual Membership Brings You the Following Benefits:

- Networking events
- Discounts on seminar
- Current info from local suppliers Indoor Air Expo
- Legislative efforts
- Local website
- Technical training courses
- Apprenticeship program State recognized
- Monthly newsletter
- · Information of industry news changes within the industry

- Insurance for member's company discount
- Code enforcement updates
 Local lobbying
- · Voice for the local contractors
- Golf Outing
- Education opportunities for your technicians office staff
- Advocacy agenda promote contractor interest
- Labor and HR legal advice before utilities
- · Helping members to stay ahead of the curve
- 8 Monthly informative meetings



Upcoming Meetings!

2021

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Board Meeting only this month.

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Work Hard in Silence, **Let Success** make the Noise!

January 2021



Indoor Environmental & Energy Professionals

PEACE, LOVE and JOY thru out 2021!



Executive Director:

accwpa@zoominternet.net

Pat Forker

ACCWPA Upcoming Events

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2021 Officers and Directors

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